



INTRO

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Causal mapping is also a kind of Qualitative Data Analysis (QDA).
How does that even work? This chapter explains.

See also [!!Causal mapping is a simple yet powerful form of qualitative coding](#)

[Causal Mapping outputs not just codes but a model you can query to answer useful questions](#)

[Causal mapping is an interesting QDA approach which is very suitable for scaling with AI](#)

[! causal mapping turns QDA on its head](#)

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 **Causal Mapping outputs not just codes but a model you can query to answer useful questions**

 **Causal mapping is an interesting QDA approach which is very suitable for scaling with AI**

 **Saturation, scale and attention**

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